

07/20/2018

To all SM South Band Parents and Students:

We will be hosting our 4th annual Mattress Sale Fundraiser on Saturday, September 15th . We have raised over \$11,000 with this event and are excited for another successful year!

Check out this Youtube video to see how it works: [https://www.youtube.com/watch?v=uQ4NpXCI\\_iU](https://www.youtube.com/watch?v=uQ4NpXCI_iU)

There will be over 20 beds on display for customers to try. The beds are new, brand name, made to order, available in all sizes, and cost less than retail stores. In addition to beds, there will also be pillows, mattress protectors, sheets, and adjustable power bases! Financing options will also be available!

This is an excellent opportunity to raise money for our Band program. **Best of all, our students and parents will NOT be selling, filling out order forms, collecting money, or delivering anything! ALL WE HAVE TO DO IS PROMOTE!** 10% of the population buys a mattress every year, so we all need to find at least two people who are in the market for a mattress and our event will be highly successful.

**What we need from our Band families between now and Saturday, September 15th is to be finding people in the market for a new mattress and ask them to come to our sale.** Take a minute to ask around the office, at church or with your family and neighbors. You won't believe how many people are currently planning to replace a bed in their home. It's a unique opportunity for them to buy something they actually need, while supporting our program! Personal referrals drive 90% of the sales at our event!

Here's a link to the Facebook Event page. Please check the "going" box and start inviting your friends! <https://www.facebook.com/events/192605284879433/>

Thanks!